

## Out of the Blue Enterprises Acquires Colorforms

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[Out of the Blue Enterprises](#) is planning an extensive new toy line, animated series, and digital apps based on its newly acquired legacy brand,

[Colorforms](#). New products in the line are expected to debut at retail next fall, based on popular brands including [Nickelodeon's Dora the Explorer](#), [Bubble Guppies](#), [Spongebob Squarepants](#), [Teenage Mutant Ninja Turtles](#), [Peter Rabbit](#), [Pete the Cat](#), and [Daniel Tiger's Neighborhood](#).

Colorforms Brand LLC, the new division of Out of the Blue, is showcasing its new Colorforms toy line to retailers at the [Fall Toy Preview](#) in Dallas this week.



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